



How will the funds be collected?

Once you have gathered all your sponsorships, bring the forms with you on the day of the event. It is critical that you have all the names, addresses and telephone numbers of your sponsors so that we can contact them after the event and inform them of the number of holes that you played. The number of holes will be multiplied by the pledge, and a letter will be mailed to all sponsors informing them of their total pledge.

YOU'RE NOT RESPONSIBLE FOR CONTACTING ANY OF YOUR SPONSORS TO COLLECT YOUR PLEDGES. The name, address and phone number of each sponsor must be on a SPONSORSHIP FORM.

What is my responsibility?

- 1) Sponsor yourself for \$100/\$150 with caddie.
- 2) Find a caddie or partner who can be with you on the day of the event and preferably help raise sponsorship.
- 3) Make your best effort to raise at least \$1000.
- 4) Show up at the event with all your completed sponsorship forms in hand, and golf until you play 54 holes and win the scramble.

How do I raise sponsorships?



Three suggested methods to effective sponsorship raising:

Method One: Mail out the sponsorship forms to as many people as you can. In about three days, call them to get their response. (The letter in the sponsorship form says that you will be calling to see if they have any questions.)

Method Two: Contact them by e-mail. Copy and paste the sponsorship form (from our website: www.thespringscamp.com) to the body of your email, write a quick note, and hit send!

Method Three: Call as many people as you can and tell them what you are doing and then have them go to our website: **www.thespringscamp.com** and fill out a sponsor form for you by clicking on the 'Retreats/Events' tab and then click on the 'Golf Marathon' link.

On average, four of five people asked in person or over the phone will sponsor you for some amount. The lowest response comes to those who simply mail out the forms and **never follow up.**

Following up is not pressure; it is a courtesy to assist the sponsor, something the form says you will do.

NOTE: AN INDIVIDUAL OR ONLINE FORM MUST BE FILLED OUT COMPLETELY FOR EACH SPONSOR. Use the Prospect List only to keep track of your contacts.

Whom should I ask?

*Ask anyone and everyone. The more people you contact, the higher your sponsorship will be. **People will sponsor you because of your belief in this cause even if they do not know about The Springs Ministries personally.***

Feel free to copy flyers and get more people to join in the fun!

Neighbors

Friends

Family

Co-workers

Golfing buddies

Church Friends



How will the money raised be used?

The Springs Ministries is a summer youth camp and year round retreat center which ministers to over 1300 campers each summer. We also host many groups throughout the year which totals more than 6000 guests. The original 80 acre property was purchased in 1969 to develop a Christian youth camp. However, the focus is still on impacting all ages for Jesus Christ.

The money raised this year will be used to scholarship our campers for summer camp. Each year we give away over \$60,000 in scholarships and discounts. Which enable many campers to come to camp that would not normally be able to attend.

Come and play in this year's marathon and scramble and watch what God will do through you. We would love to have you partner with us in this endeavor as we seek to honor God in serving the campers and guests at The Springs Ministries.



What does it cost?

Each golfer is expected to sponsor himself/herself for \$100/\$150 with caddie. This entry fee will cover all your costs for the marathon, the scramble, meals, and prizes for the event.

Do I need a partner or caddie?

Yes! Each golfer needs to bring either a golfing partner or caddie to share the day with. This is necessary for safety and companionship during the event. And his/her own efforts to raise sponsorship can be a great help to you.

Does it cost anything for my caddie to come?

Yes! We encourage your caddie to support you with at least a \$50 pledge. This will supply him/her a shirt, meals and put them into the scramble which qualifies them for giveaways. *A golfing partner different from a caddie* must pay his/her own \$100 minimum pledge, and the two of you will be competing in team events. The partner receives the same playing package as you do.

How do I get involved?

Simply fill out the enclosed golfer commitment card or sign up online at www.thespringscamp.com and click on the online registration tab. You can mail a check payable to **The Springs Ministries** (you can also pay online when you sign up). You will be on your way to helping this great ministry and playing a lot of golf.



What is a Golf Marathon?

A golf marathon is an exciting and creative way to dramatically benefit The Springs Ministries and at the same time, have more fun on a golf course than you ever dreamed possible. Your goal will be to play 54 plus holes of golf in the morning event. Impossible you say?

This new event will combine a fundraising effort with a 4 Man Scramble to include more players! We have a few special rules and arrangements that help make this possible:

- * You will score no worse than three strokes over par on any hole. (Pick up your ball and go to the next hole.)
- * No stroke and distance penalty on OB shots (stroke only).
- * We reserve 18 holes at beautiful Gladwin Heights Golf Club for the morning so there are no other golfers out there but us. Imagine 20 golfers with caddies with 18-holes of a golf course to themselves.

* Each golfer has his/her own cart and caddie.

All this makes it possible to play nine holes of golf in about an hour.

Each golfer (or team) will be expected to make the best effort to bring in sponsorship.

The goal is for each golfer to raise at least \$1000 or more.

Forms will be provided for you to ask everyone you know to help you raise money for the Lord's ministry at The Springs Ministries.



What should I bring?

- ❖ Golf Clubs and golf shoes
- ❖ Caddie
- ❖ SPONSORSHIP FORMS--Completely filled-out
- ❖ Right and Left-handed Golf Gloves
- ❖ Sunscreen
- ❖ Chapstick
- ❖ Tylenol or Ibuprofen
- ❖ Sun Glasses
- ❖ Camera/phone
- ❖ Clothes for a warm day and a cool evening
- ❖ Coffee Thermos and/or Water Bottle
- ❖ Dry Change of Clothes
- ❖ Foul Weather Gear and Umbrella
(we play unless storms close the course)
- ❖ A Joyful Spirit - you WILL have fun—
guaranteed!

Player Package(\$100 Entry Fee \$150 if you have a caddie)

A golf shirt for everyone, golf tees and one dozen golf balls with logo. (Fee includes entry into the afternoon scramble, cash prizes for 1st, 7th, and last place)





Schedule of Events

Friday, September 29 (optional)

- 9:00 pm Arrive any time! Snack in dining hall.
- 10:00 pm Free to hit the hay or relax before the big day.

Saturday, September 30

- 6:30 am Breakfast in dining hall. Registration at this time .
Turn in sponsorship forms and money. Pick up player packet.
- 7:00 am Head for the course.
- 7:15 am On the course and start golfing.
- 11:30 am Lunch on the course.
- 1:00 pm Group picture and Start of the Scramble!
(Wear The Springs Golf Shirt)
- 5:15 pm End of scramble
- 5:30 pm Dinner on the course.
- 6:00 pm Awards ceremony.
(Cash prizes for scramble- 1st, 7th, and last place)

Play in both the 54 Hole Golf Marathon and the 4 Man Scramble.
Enjoy a whole day of golf benefiting The Springs Ministries.

For more information, contact:

The Springs Ministries:

A Christian Camp and
Year Round Retreat Center

989-426-7604

1950 North M-30
Gladwin, MI 48624

www.thespringscamp.com



Player's Handbook



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